
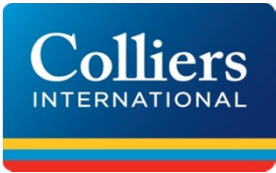





The Lipsey Company




2011 Top 25 Commercial Real Estate Brands Survey

2011 Ranking	Company	Company Profile	2010 Ranking
1	CB RICHARD ELLIS  www.CBRE.com	CB Richard Ellis is the global leader in real estate services. Each year, they complete thousands of successful assignments - with clients from the gamut of industries. This volume creates market knowledge that allows them to seize opportunities, speed the business process and create the most thorough, precisely accurate picture of global commercial real estate conditions and trends. Every day, in markets around the globe, they apply their insight, experience, intelligence and resources to help clients make informed real estate decisions.	1
2	COLLIERS INTERNATIONAL  www.COLLIERS.com	Colliers International provides a range of services to commercial real estate users, owners, investors and developers worldwide. Primary services include consulting, corporate solutions, investment services, landlord and tenant representation, project management, property and asset management, valuation and advisory services. The organization serves the hotel, industrial, mixed-use, office, retail and residential property sectors.	2
3	Jones Lang LaSalle  www.JONESLANGLASALLE.com	Jones Lang LaSalle is a financial and professional services firm specializing in real estate services and investment management. Their more than 30,000 people in 750 locations in 60 countries serve the local, regional and global real estate needs of those clients, growing the company in the process. In response to changing client expectations and market conditions, they assemble teams of experts who deliver integrated services built on market insight and foresight, sound research and relevant market knowledge.	3



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4	CUSHMAN & WAKEFIELD  www.CUSHWAKE.com	Cushman & Wakefield assists clients in every stage of the real estate process, representing them in the buying, selling, financing, leasing, managing and valuing of assets, and providing strategic planning and research, portfolio analysis, site selection and space location, among many other advisory services. Its 13,000 worldwide employees, located in 231 offices throughout 58 countries, assess each client's needs and implement solutions that fit the client's strategic, operational, and financial goals.	2
5	GRUBB & ELLIS  GRUBB & ELLIS. From Insight to Results www.GRUBB-ELLIS.com	Grubb & Ellis Company is one of the largest commercial real estate services and investment companies in the world. With 6,000 professionals in more than 100 company-owned and affiliate offices draw from a unique platform of real estate services, practice groups and investment products to deliver comprehensive, integrated solutions to real estate owners, tenants and investors. The firm's transaction, management, consulting and investment services are supported by highly regarded proprietary market research and extensive local expertise.	6
6	COLDWELL BANKER COMMERCIAL  www.CBCWORLDWIDE.com	With a collaborative network of independently owned and operated affiliates, the Coldwell Banker Commercial organization comprises over 220 companies and more than 3,400 professionals throughout the U.S., as well as internationally. In fact, CBC possesses the largest geographic footprint in today's commercial real estate marketplace. The organization's worldwide headquarters are in Parsippany, NJ.	5



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7	NAI GLOBAL Commercial Real Estate Services, Worldwide. www.NAIGLOBAL.com	NAI Global professionals provide a full spectrum of services available to regional, national and international clients via its global network of independent commercial real estate brokerage companies. Clients will have a primary point of contact, who will leverage all of NAI's enterprise resources wherever they need them around the world, and the Company's leading-edge technology will support all their global moves, from streamlining a business unit, to extracting value from the client's portfolio, to more efficient management of their projects and leases worldwide.	4
8	CASSIDY TURLEY www.CASSIDYTURLEY.com	Cassidy Turley has advocated for clients for more than 100 years. The firm has 430 million square feet of managed space, 60 offices, 23 national markets, and more than \$17 billion in completed transactions for 2010. The company is also a dominant provider of Capital Markets and Corporate Services—serving more than 25,000 locations.	9
9	CRESA PARTNERS www.CRESAPARTNERS.com	Since the founding of the firm, the primary focus of CresaPartners has been to serve the best interests of tenants. By representing tenants, not landlords, they strive to ensure objectivity and avoid conflicts of interest. Unlike traditional real estate firms, they are service oriented, not transaction oriented. They provide an array of integrated corporate services and work to align its clients real estate needs with their business plans. Cresa advisors and project managers form partnerships with their clients, providing ongoing service that goes "beyond the deal."	7



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10	SPERRY VAN NESS www.SVN.com	<p>The Sperry Van Ness organization of affiliates is the only brokerage firm that markets all properties on a national basis to a 100,000-strong brokerage and investment community. Because of its national reach that includes primary, secondary and tertiary markets, the Sperry Van Ness Organization excels at seamlessly locating investment options on behalf of clients across the country while leveraging the power of all brokers — even those with competing firms.</p>	11
11	TCN WORLDWIDE www.TCNWORLDWIDE.com	<p>TCN Worldwide is continuously improving its services and processes by anticipating the needs of members and their clients and utilizing the years of local expertise of the members. At the same time, they are constantly developing and implementing the future innovations which will ensure the company's long-term success and position the member firms as leaders within their local market.</p>	12
12	CORFAC www.CORFAC.com	<p>CORFAC International is an organization of independently owned commercial real estate services firms with local and regional expertise throughout the Americas, Europe and Asia. CORFAC firms specialize in office, R&D and industrial brokerage, corporate real estate services, investment property sales, tenant representation, land sales, retail leasing, property management and property consulting.</p>	10



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13	COSTAR GROUP  www.COSTAR.com	<p>CoStar Group, Inc. is commercial real estate's leading provider of information, analytic and marketing services. Founded in 1987, CoStar conducts expansive, ongoing research to produce and maintain the largest and most comprehensive database of commercial real estate information. Its suite of online services enables clients to analyze, interpret and gain unmatched insight on commercial property values, market conditions and current availabilities. Headquartered in Washington, DC.</p>	14
14	LOOPNET  www.LOOPNET.com	<p>LoopNet is a public company based in San Francisco, California. Its primary business is to provide commercial real estate listings (for sale and for lease) in the United States. LoopNet became a public company in spring of 2006. LoopNet has become regarded as one of the success stories to come out of the heady days of the "dot com" explosion during the 1990s. Search hundreds of thousands of available properties. Set up emails alerting you to the latest available properties. Clients can market their property to owners, investors and tenants .</p>	15
15	NEWMARK KNIGHT FRANK  www.NEWMARKKF.com	<p>In January of 2006, Newmark formed a partnership with London-based Knight Frank, forming Newmark Knight Frank, a global real estate consultancy with extensive worldwide capabilities and coverage throughout North America, Europe, Asia-Pacific, Latin America, Africa and the Middle East. The Newmark Knight Frank partnership now operates more than 220 offices in established and emerging property markets on six continents. With a staff of 7,300 employees, they have created an effective global platform from which to serve the property needs of their growing list of clients.</p>	19



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16	EQUITY OFFICE  www.EQUITYOFFICE.com	The Equity Office portfolio, more than 59 million square feet of Class A office space through the US, is rich with signature properties in the nation's leading gateway markets. The company focuses heavily on meeting the current trends and changing strategic needs of companies and its chosen markets. They rely on a connected coalition of informed and market sensitive regional leadership groups made up of seasoned real estate professionals who keenly understand the nuances of their individual markets.	17
17	PROLOGIS  www.PROLOGIS.com	ProLogis is the leading global provider of distribution facilities, with more than 435 million square feet of industrial space (40 million square meters) in markets across North America, Europe and Asia. The company leases its industrial facilities to more than 4,400 customers, including manufacturers, retailers, transportation companies, third-party logistics providers and other enterprises with large-scale distribution needs.	16
18	RREEF  www.RREEFCOMMERCIAL.com	At RREEF , the goal is to provide clients with best-in-class asset management services, supported by the team's extensive experience, local market knowledge and deep skill set within core, value add, development and opportunistic property types. RREEF's services are enhanced by a high level of integration with portfolio management, client relations and acquisitions and dispositions services, in addition to their third-party property management partners	22



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19	<p>MARCUS & MILLICHAP</p> <p>Marcus & Millichap Real Estate Investment Services</p> <p>www.MARCUSMILLICHAP.com</p>	<p>Since 1971, Marcus & Millichap Real Estate Investment Services has been the premier provider of investment real estate brokerage services. The foundation of its investment sales is the depth of their local market knowledge. Their 40-year history of maintaining investor relationships in local markets enables them to be the best information source and transaction service provider nationally.</p>	13
20	<p>DUKE REALTY</p> <p> Duke REALTY CORPORATION</p> <p>www.DUKEREALTY.com</p>	<p>Since its founding in 1972 in Indianapolis, Indiana, Duke Realty has been a leader in commercial real estate development. From its first property—Building One in Park 100 Business Park on the northwest side of Indianapolis—Duke Realty has set the standard for providing high-quality, innovative, and distinctive environments that meet businesses' operating needs.</p>	24
21	<p>KING STURGE</p> <p> King Sturge</p> <p>www.KINGSTURGE.com</p>	<p>King Sturge is one of the largest international property consultancies with a network of over 210 wholly owned, associated and affiliated offices in 45 countries worldwide. In Europe, they operate in the major UK commercial centres and principal mainland European cities. In the Americas, King Sturge has business partners in North, Central and South America through King Sturge CORFAC International and ChainLinks Retail Advisors.</p>	-



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22	TRANSWESTERN  <small>The Performance Advantage in Real Estate</small>	<p>Transwestern is one of the largest privately-held commercial real estate firms in the United States. They are active in the real estate service, development and investment management businesses. Product specialties include office, industrial, retail, multifamily and healthcare, and research.</p>	18
23	LEE & ASSOCIATES 	<p>Last year, the Lee & Associates group of companies successfully completed transactions with a total value of nearly \$7 billion. Not only has Bill Lee's profit-sharing concept proven enormously successful, but it has fueled the explosive growth of group offices throughout the West and now moving East.</p>	20
24	DTZ BARNICKE 	<p>DTZ Barnicke, headquartered in Toronto, has 19 full service offices across Canada with an excess of 500 employees. DTZ Barnicke acts as a broker to service tenants, landlords, developers, owners, investors, governments and institutions locally, nationally and internationally.</p>	25
25	ONCOR INTERNATIONAL 	<p>ONCOR International is a premier global commercial real estate system, whose members include over 50 independent brokerages with over 170 offices in 32 countries. Collectively the members have been responsible for approx. \$13.2 billion in commercial real estate volume in 2009.</p>	8
25	PRUDENTIAL COMMERCIAL 	<p>Prudential Commercial Real Estate is the commercial real estate division of Prudential Real Estate and Relocation Services, Inc., an integrated real estate brokerage franchise and relocation services business. Their professionals are committed with integrity and professionalism.</p>	25



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25	AMB PROPERTY CORP. 	<p>AMB Property Corporation® is a leading owner, operator and developer of industrial real estate focused on the world's busiest distribution markets in the Americas, Europe and Asia. The Company operates as a publicly traded real estate investment trust ("REIT") and invests in properties located predominantly in the infill submarkets of its targeted markets.</p>	25
25	SIMON PROPERTY GROUP 	<p>Simon Property Group, Inc. is an S&P 500 company and the largest real estate company in the U.S. The Company currently owns or has an interest in 393 properties comprising 264 million square feet of gross leasable area in North America, Europe and Asia. Simon Property Group is headquartered in Indianapolis, Indiana and employs more than 5,000 people worldwide.</p>	25
25	TISHMAN SPEYER 	<p>Tishman Speyer's capacity to create value is, to a great extent, attributable to its ability to identify opportunity where other firms may only see difficulty. It is this ability, facilitated by its vertically integrated platform, global resources and local market expertise, and guided by a unique philosophy of evaluating and operating each property as a stand alone business.</p>	25
25	HINES INTERESTS 	<p>Hines is a privately owned, international real estate firm that has provided the highest level of quality, service and value to its clients and investors for more than 50 years.</p>	23
25	STUDLEY 	<p>Studley's success is derived from its rich history, coupled with its ongoing innovation and cutting-edge ideas. The company has always valued individual merit but also understands that the aggregate of those individuals provides a result far more powerful. It is a culture founded on trusting relationships.</p>	21